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FOR IMMEDIATE RELEASE

The Club at Briarcliff Manor Celebrates First Anniversary of its Advisory Board

**Westchester's 'Movers and Shakers' Provide The Club
With Valuable Insight on Key Issues Affecting Area Seniors**

BRIARCLIFF MANOR, NY (June 2010) – The Club at Briarcliff Manor, a new \$350 million fee-for-service Continuing Care Retirement Community (CCRC) under development in Briarcliff Manor, recently celebrated another milestone with the first anniversary of its Advisory Board.

The Advisory Board is comprised of leaders from Westchester's business, education, arts and health care and senior services communities who provide their expertise and insight to The Club's development team as it moves forward with this major retirement community.

"We are very fortunate to have such a distinguished and knowledgeable group of business and community leaders to provide us with their valuable input on issues and opportunities for seniors in the Westchester area. We believe it is vitally important that we have a strong connection to the community. The Advisory Board plays an important role as we move ahead with the development of this project," said Matt Phillips, Founder and Chief Executive Officer of Integrated Development Group, which is developing The Club at Briarcliff Manor in partnership with the National Electrical Benefit Fund (NEBF), a Washington D.C. based pension fund with over \$10 billion in assets.

The Club recently celebrated the first anniversary of the Advisory Board with a dinner meeting at Restaurant 42 in White Plains where executives from IDG provided an update on the progress of the project and heard from board members on a range of topics.

Members of the Advisory Board include: **Bill Beck**, Vice President of Operations of Club Fit; **Mae Carpenter**, Commissioner of the Westchester County Department of Senior Programs and Services; **Dee DelBello**, Owner of Westfair Communications and Publisher of the Westchester/Fairfield Business Journals; **Marsha Gordon**, President and CEO of the Business Council of Westchester; **Carol Greenberg**; President of Concept: CARE, Inc.; **Janet Langsam**, Executive Director of ArtsWestchester; **Karen Burris Lennon**; Senior Vice President for External Affairs of Lutheran HealthCare; **Judy Matson**, Development Officer for ArtsWestchester; **William Null**, Managing Partner of the law firm of Cuddy & Feder; **Bradford Perkins**, Chairman and CEO of Perkins Eastman architectural firm; **Shirley Phillips**, Vice President of External Affairs of Westchester Community College; **Douglas Ruttenberg**, Founding Partner of the accounting firm of Eisman, Zucker, Klein & Ruttenberg; **Steven Schurkman**, Partner in the law firm of Keane & Beane; **John Sullivan**, President of Sullivan Architecture; and **Susan Yubas**, Principal of FilBen Development LLC.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of an upper and a lower village complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

Ground was broken earlier this year on the sales center and models units which are expected to be completed this fall. Occupancy for the residential units is scheduled for 2013.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit www.TheClubBCM.com