

The Club[™]

BRIARCLIFF MANOR

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FOR IMMEDIATE RELEASE

Mae Carpenter and Marsha Gordon Join The Club at Briarcliff Manor Advisory Board

BRIARCLIFF MANOR, NY (August 2009) – The Club at Briarcliff Manor, a new \$300 million fee-for-service Continuing Care Retirement Community (CCRC) under development at the former King’s College property in Briarcliff Manor, has announced that Mae Carpenter, Commissioner of the Westchester County Department of Senior Programs and Services (DSPS), and Marsha Gordon, President and CEO of the Business Council of Westchester, have joined The Club at Briarcliff Manor’s newly formed Advisory Board.

Ms. Carpenter has held the position of Commissioner of the Westchester County Department of Senior Programs and Services since 2001. Prior to the creation of the department, she served as Director of the Westchester County Office for the Aging for more than 25 years. In 2007, Ms. Carpenter was recognized with the National Association of Counties Achievement award for the Millennium Aging Project. She also received the American Society on Aging’s prestigious 2008 ASA Award. A resident of **Mount Vernon**, Ms. Carpenter was recently named Woman of the Year by the Westchester County Federation of Women’s Clubs.

Since becoming President and CEO of the Business Council in 2001, Ms. Gordon and her team have increased the organization’s membership from 500 to close to 1,200. Prior to joining the Business Council, she was President and CEO of MetroPool, Inc., a not-for-profit organization that addresses commuter issues in Fairfield County and the Hudson Valley. A sought-after speaker, panelist and media expert, Ms. Gordon is widely considered an authority on the business climate in Westchester. Ms. Gordon is a resident of **White Plains**.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of two residential “villages” complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

The Club at Briarcliff Manor, currently in the pre-sales period, is expected to begin construction in 2011. Occupancy is expected in 2013. A Founders Club program is available for those who would like to join the waiting list. Founders Club members are guaranteed the lowest entrance fees, the best selection of residences and \$10,000 in upgrade credits.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit www.TheClubBCM.com

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