



FOR IMMEDIATE RELEASE

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The Club at Briarcliff Manor to Host Informational Seminar on December 14th at Newly Opened Information and Design Center

BRIARCLIFF MANOR, NY (November 2010) -- The Club at Briarcliff Manor, the region's premier senior living community under development in Briarcliff Manor, will hold an informational seminar designed for those interested in learning more about retirement communities and exploring what life would be like at The Club.

The seminar will be held from 2 – 4 pm on Tuesday, December 14th at the newly opened Information and Design Center at 25 Scarborough Road in Briarcliff Manor. Among the topics to be discussed are options for retirement living and specific information on continuing care retirement communities. The seminar will be followed by a tour of the new model residences furnished by award-winning interior designers. **Seating is limited and reservations are requested. To register, call (914) 923-4050 or sign up on The Club's website www.TheClubBCM.com.**

Located on the former site of King's College, which was originally home to the historic Briarcliff Lodge, The Club at Briarcliff Manor is a fee-for-service continuing care retirement community under development featuring 325 spacious townhomes, villas and apartments with best-in-class services and amenities. Entrance fees for residences, which are 90% refundable, will begin at \$599,900.

The Club at Briarcliff is being developed by Integrated Development Group in partnership with the National Electrical Benefit Fund, a Washington DC.-based pension fund with more than \$10 billion in assets. For more information about The Club at Briarcliff Manor visit online at www.TheClubBCM.com.