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The Club's Sponsorship of Jacob Burns Film Center Series Continues with 70th Anniversary Screening of 'Gone with the Wind' on January 31

The Club at Briarcliff Manor's \$95,000 Sponsorship of Film Series Exemplifies Commitment to Cultural Enrichment in the Community

BRIARCLIFF MANOR, NY (January 2010) – The Club at Briarcliff Manor's ongoing sponsorship program with the Jacob Burns Film Center continues this month with the January 31 screening of the classic 1939 film "Gone with the Wind."

The Club at Briarcliff Manor, a new continuing care retirement community under development in Briarcliff Manor, provided a \$95,000 grant to the Jacob Burns Film Center as the sole and exclusive sponsor of "Adaptations: Books Into Film," a new bimonthly film and discussion series about movies whose stories grew from great books.

"We are very pleased to be partnering with the Jacob Burns Film Center as the exclusive sponsor of this important film series. Our partnership with this distinguished organization exemplifies our commitment to enriching the cultural environment of the local community. In addition, this film series provides an opportunity for our Founder's Club members to experience the rich cultural lifestyle they will enjoy while living at The Club as well as meet their future neighbors," said Matthew K. Phillips, Founder and Chief Executive Officer of Integrated Development Group (IDG), the developer of The Club at Briarcliff Manor. "At a time when some companies are reducing their sponsorships of not-for-profit organizations, we feel it is important to support

organizations such as the Jacob Burns Film Center which provide high quality programming for the community,” Mr. Phillips added.

In celebration of the 70th anniversary of “Gone with the Wind,” a newly restored and remastered four-hour print of the film will be shown at the January 31 screening. The screening will also include a conversation with longtime film critics Molly Haskell and Janet Maslin. It is the second film in the series. The series kicked off November 6 with a preview screening of the critically acclaimed film “Up in the Air.”

The Club at Briarcliff Manor has established a Founder’s Club program for those who may be interested in moving to The Club. Founder’s Club members are assured the best selection of residences. They are also guaranteed the lowest entrance fees and \$10,000 in credits for future upgrades. The Founder’s Club program will end April 30, 2010.

Located on a 59-acre wooded site overlooking the Hudson River, The Club at Briarcliff Manor is a fee-for-service Continuing Care Retirement Community (CCRC) that will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. Occupancy of The Club at Briarcliff Manor is scheduled for 2013.

Integrated Development Group is developing The Club at Briarcliff Manor in a joint venture with the National Electrical Benefit Fund (NEBF), a Washington D.C. based pension fund with over \$10 billion in assets. *For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit www.TheClubBCM.com*