

*The Club*<sup>™</sup>  

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**BRIARCLIFF MANOR**

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**FOR IMMEDIATE RELEASE**

## **Steven Schurkman and Carol Greenberg Join The Club at Briarcliff Manor Advisory Board**

BRIARCLIFF MANOR, NY (October 2009) – The Club at Briarcliff Manor, a new \$300 million fee-for-service Continuing Care Retirement Community (CCRC) under development at the former King's College property in Briarcliff Manor, has announced that attorney Steven Schurkman and Carol Greenberg, President/CEO of Concept:CARE Inc., have joined The Club at Briarcliff Manor's newly formed Advisory Board.

Mr. Schurkman, who is a partner in the law firm of Keane & Beane, P.C., has more than 25 years experience practicing law, focused in the areas of estate planning, probate, elder law, real estate and commercial transactions. He is currently the Chair of the Board of the Westchester Public/Private Partnership for Aging Services, Inc., a not-for-profit entity consisting of a coalition between Westchester County and its resident corporations to provide services for seniors to remain independent and active members of their communities. Mr. Schurkman is a resident of **Scarsdale**.

Ms. Greenberg is co-founder of Concept:CARE Inc. of White Plains, which is a licensed home health care agency servicing a broad spectrum of clients in Westchester County and the Bronx. She has more than 30 years experience in nursing home administration, community-based programs and proprietary home health care agencies. Ms. Greenberg serves on the Westchester County Department of Social Services Advisory Committee and is a Board Member of the New York State Association of Health Care Providers and the Westchester Geriatric Committee. She is a resident of **White Plains**.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of two residential "villages" complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

The Club at Briarcliff Manor, currently in the pre-sales period, is expected to begin construction in 2011. Occupancy is expected in 2013. A Founders Club program is available for those who would like to join the waiting list. Founders Club members are guaranteed the lowest entrance fees, the best selection of residences and \$10,000 in upgrade credits.

***For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit [.TheClubBCM.com](http://TheClubBCM.com)***

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