

The Club[™]
BRIARCLIFF MANOR

CONTACT: Dean Bender
Thompson & Bender
(914) 762-1900 ext 13
@thompson-bender.com

FOR IMMEDIATE RELEASE

Janet Langsam and Susan Yubas Join The Club at Briarcliff Manor Advisory Board

BRIARCLIFF MANOR, NY (October 2009) – The Club at Briarcliff Manor, a new \$300 million fee-for-service Continuing Care Retirement Community (CCRC) under development at the former King’s College property in Briarcliff Manor, has announced that Janet Langsam, Executive Director of ArtsWestchester, and Susan Yubas, a Principal of FilBen Development LLC, have joined The Club at Briarcliff Manor’s newly formed Advisory Board.

Ms. Langsam, who is head of the county’s leading arts organization, has devoted her professional life to creating strong cultural communities and making diverse cultural experiences available for children, families and seniors. She began her career as District Manager in the Office of Neighborhood Development in New York City’s Lindsay Administration. She went on to serve as First Deputy Commissioner of Cultural Affairs under New York City Mayors Abe Beam and Ed Koch, and later as President and CEO of the Boston Center for the Arts. A resident of **Armonk**, Ms. Langsam is also a founder of the Queens Museum.

Ms. Yubas, whose company FilBen Development specializes in senior housing and health care facilities, is also a Partner at FYI Senior Living Solutions. Additionally, Ms. Yubas serves on the Board of Directors of White Plains Hospital Center and is Chair of the Westchester Division of Circle of Red, a group of women who work with the American Heart Association to increase awareness of women’s cardiac health issues and support education and research towards the fight against cardiovascular disease. Ms. Yubas, who resides in **Harrison**, has worked in a variety of organizations in the healthcare industry, both as a member of senior management staff and in an advisory capacity.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of two residential “villages” complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

The Club at Briarcliff Manor, currently in the pre-sales period, is expected to begin construction in 2011. Occupancy is expected in 2013. A Founders Club program is available for those who would like to join the waiting list. Founders Club members are guaranteed the lowest entrance fees, the best selection of residences and \$10,000 in upgrade credits.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit www.TheClubBCM.com

###