

The Club[™]

BRIARCLIFF MANOR

**CONTACT: Dean Bender
Thompson & Bender
(914) 762-1900 ext 13
@thompson-bender.com**

FOR IMMEDIATE RELEASE

Judy Matson and Karen Burris Lennon Join The Club at Briarcliff Manor Advisory Board

BRIARCLIFF MANOR, NY (November 2009) – The Club at Briarcliff Manor, a new \$300 million fee-for-service Continuing Care Retirement Community (CCRC) under development at the former King’s College property in Briarcliff Manor, has announced that Judy Matson, Development Officer of ArtsWestchester, and Karen Burris Lennon, Senior Vice President of External Affairs of Lutheran HealthCare, have joined The Club at Briarcliff Manor’s newly formed Advisory Board.

Prior to becoming a member of the ArtsWestchester Board of Directors, Ms. Matson served for nearly 10 years as Director of Corporate Contributions and Community Relations with Fujifilm, and spent 17 years as Director of the Office of Cultural Affairs for Westchester County. In addition to serving as former Chairperson for the Friends of Westchester County Parks, Ms. Matson has been involved with the Westchester Community Foundation, Westchester Community College Foundation, Hudson River Museum of Westchester, Volunteer Center of the United Way, and the Westchester Public/Private Partnership for Aging Services. She is a resident of **Mount Kisco**.

Ms. Lennon is responsible for providing corporate oversight for Lutheran Healthcare in the areas of public relations, marketing, development, government and community relations, as well as volunteer services. Ms. Lennon, who resides in both **White Plains** and New York City, has been an active resident of Westchester County and has served on numerous Westchester boards and organizations throughout the years.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of two residential “villages” complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in multiple dining venues; weekly housekeeping and flat linen services; valet parking;

regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

The Club at Briarcliff Manor, currently in the pre-sales period, is expected to begin construction in 2011. Occupancy is expected in 2013. A Founders Club program is available for those who would like to join the waiting list. Founders Club members are guaranteed the lowest entrance fees, the best selection of residences and \$10,000 in upgrade credits.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit www.TheClubBCM.com

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