

FRIDAY, OCTOBER 29, 2010 - YONKERS RISING
**\$350 Million Senior Community
Moves Forward in Briarcliff Manor**



(L to r): Westchester Office of Economic Development Director Laurence Gottlieb, Briarcliff Manor Mayor William Vesco; National Electrical Benefit Fund Equity Investment Officer Kassie Barnes, Integrated Development Group Pres. & CEO Matthew K. Phillips, IDG Principal Tom Herb and Ossining Town Supervisor Catherine Borgia.

State, county and village officials recently joined with executives from Integrated Development Group (IDG) to celebrate the grand opening of the new Information and Design Center at The Club at Briarcliff Manor, the premier fee-for-service continuing care retirement community under development in Briarcliff Manor.

The \$350 million community, which is setting a new standard of excellence for amenities, service and design in senior living, will feature 325 spacious townhomes, villas and apartments with best-in-class services and amenities. It is one of the largest residential communities under development in the region.

IDG is developing The Club at Briarcliff Manor in partnership with the National Electrical Benefit Fund (NEBF), a Washington D.C. based pension fund with over \$10 billion in assets.

The Club at Briarcliff Manor is located on the former site of King's College and was once home to the historic Briarcliff Lodge, one of America's preeminent resort hotels. The magnificent property boasts 59 acres of mature grounds that were originally designed by Frederick Law Olmstead, the famed landscape architect of Central Park.

The property's natural elevation changes divide The Club into two residential "villages," each offering distinct homes and floor plans that support an active lifestyle. The Upper Village features Tudor-style buildings with 288 one-, two- or three-bedroom apartment residences, many of which will offer spectacular views of the Hudson River and New York City skyline. The Lower Village will consist of 24 townhomes and 13 free-standing vil-

la homes with first-floor master suites, fireplaces, cathedral ceilings, optional elevators and attached two-car garages. The townhomes and villas will be nestled along The Club's extensive walking trails and scenic pond. Perkins Eastman is the architect for the Upper Village apartment homes, and Sullivan Architecture is the architect for the townhomes and villas.

The 43,000-square-foot Clubhouse will include restaurants and lounges, a concierge, library, multi-media business center with wireless Internet and surround sound theatre. Residents can relax and be pampered in The Club's very own Salon and Spa or work out in the state-of-the-art Fitness Center and Aquatic Center with heated saltwater indoor pool and whirlpool.

Amenities include weekly housekeeping, flat linen service, valet parking, a flexible meal plan, utilities, interior and exterior maintenance and scheduled transportation to area shopping, appointments and events. Should the need ever arise, the Supportive Living Center will offer assisted living, memory support and skilled nursing.

Entrance fees for residences, which are 90 percent refundable, will begin at \$599,900. Monthly fees for amenities and services are projected to begin at \$3,190. The Club is scheduled to open in 2013.

For more information about The Club at Briarcliff Manor, call 914-923-4050, visit the Information and Design Center at 25 Scarborough Rd. in Briarcliff Manor, or visit www.theclubbcm.com.