

The Club[™]

BRIARCLIFF MANOR

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FOR IMMEDIATE RELEASE

Bradford Perkins and David Swope Join The Club at Briarcliff Manor Advisory Board

BRIARCLIFF MANOR, NY (August 2009) – The Club at Briarcliff Manor, a new \$300 million fee-for-service Continuing Care Retirement Community (CCRC) under development at the former King’s College property in Briarcliff Manor, has announced that Bradford Perkins, Co-Founder and Chairman of the architectural firm of Perkins Eastman, and David Swope, Founder and Chairman of Club Fit, have joined The Club at Briarcliff Manor’s newly formed Advisory Board.

Mr. Perkins has been the architect for dozens of projects in the county, including many retirement communities and other senior living facilities. Mr. Perkins is a licensed architect, a member of the College of Fellows of the American Institute of Architects (AIA), a former Director of the New York Chapter of the AIA, and has served as President of the New York State Association of Consulting Planners. Mr. Perkins, a resident of Scarsdale, received the Lifetime Achievement Award from the New York Society of Architects, and was recognized with the Platinum Circle Award from the Hospitality Design Association. Perkins Eastman is among the top architecture and design firms in the world.

Club Fit, which Mr. Swope founded in 1980, operates premier multi sport health clubs in Briarcliff Manor and Jefferson Valley. Mr. Swope, who resides in Ossining, is a lifetime Westchester resident. A graduate of Harvard College and Columbia University, he practiced law in New York City before opening Club Fit. He currently serves as Chairman of the Board of the Jacob Burns Film Center, President of the Westchester Community Foundation and a member of the Board of Teatown Lake Reservation.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of two residential “villages” complemented by the Clubhouse; Aquatics, Spa and Fitness Center; tennis courts; walking paths; beautifully landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, real estate taxes, lunch or dinner in

multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled transportation to shopping and medical appointments, and educational, social and cultural events.

The Club at Briarcliff Manor, currently in the pre-sales period, is expected to begin construction in 2011. Occupancy is expected in 2013. A Founders Club program is available for those who would like to join the waiting list. Founders Club members are guaranteed the lowest entrance fees, the best selection of residences and \$10,000 in upgrade credits.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit [.TheClubBCM.com](http://TheClubBCM.com)

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