

# Newsmakers



Beraud



Kaplan



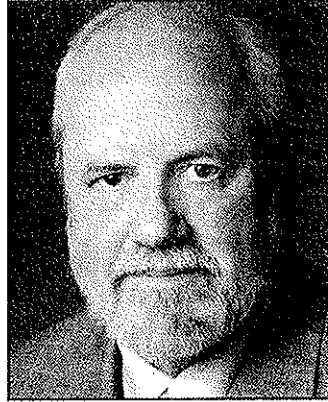
Kapoor



Carpenter



Gordon



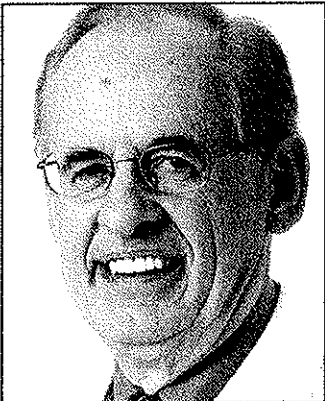
Perkins



Swope



Biggs



Bottizer

**JILL BERAUD** of Westchester County was appointed global chief marketing officer at PepsiCo in Purchase. In addition, she will serve as president of joint ventures for PepsiCo Americas Beverages. Most recently, she served as chief marketing officer at Victoria's Secret after spending 13 years at Limited Brands. Beraud holds a MBA degree in marketing and strategic planning from the University of Pennsylvania.

**GAYLE CRATTY** of Yonkers, director of community relations and development at Sail at Ferncliff Manor in Yonkers, was appointed to the Yonkers Workforce Investment Board for a two-year term and was sworn in by Mayor Philip Amicone.

**DR. KENNETH KAPLAN** of Croton on Hudson and **DR. SATISH KAPOOR** of Briarcliff Manor, both physicians at Phelps Memorial Hospital Center in Steeple Hollow, were appointed to two-year terms as clinical assistant professors of medicine at New York Medical College in Valhalla.

**THE CLUB AT BRIARCLIFF MANOR**, a continuing care retirement community under development, announced the following individuals were appointed to the advisory board.

**MAE CARPENTER** of Mount Vernon, commissioner of the Westchester County Department of Senior Programs and Services.

**MARSHA GORDON** of White Plains, president and chief executive officer of The Business Council of Westchester.

**BRADFORD PERKINS** of Scarsdale, cofounder and chairman of Perkins Eastman, an architectural firm.

**DAVID SWOPE** of Ossining, chairman and founder of Club Fit.

**THE WESTCHESTER MEDICAL GROUP**, a multispecialty medical practice based in White Plains, announced the following appointments.

**DR. GRACE BIGGS** of Tarrytown, a urologist, joined the group's practice in Rye. She holds a medical degree from Syracuse Upstate Medical University.

**DR. WALTER BOTTIZER** of Mount Kisco, a radiologist, joined the group's practice in Rye. Most recently, he worked at White Plains Radiology Group at White Plains Hospital Center for 17 years. Bottizer holds a medical degree from New York Medical College.

*Information for this feature has been provided by the subjects or their delegates.*