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## William Beck, VP of Operations at Club Fit, Joins The Club at Briarcliff Manor Advisory Board

BRIARCLIFF MANOR, NY (July 2010) – The Club at Briarcliff Manor, a new \$350 million fee-for-service Continuing Care Retirement Community (CCRC) under development in Briarcliff Manor, has announced that William Beck, Vice President of Operations for Club Fit, has joined The Club at Briarcliff Manor’s Advisory Board.

Mr. Beck, who joined Club Fit in 1990, is responsible for operations of the two Club Fit facilities in Briarcliff Manor and Jefferson Valley. For more than 30 years, Club Fit has offered comprehensive health and fitness facilities and programming to enhance quality of life and physical well being for community members of all ages. Founded in 1973, Club Fit presently serves more than 10,000 members and their guests.

Mr. Beck holds an undergraduate degree in Sports Medicine and has an MBA from Pace University. A resident of Yorktown Heights, Mr. Beck is active in the local community serving on the board of the Jack DeVito Foundation and coaching lacrosse in the youth league in Yorktown. He recently received the Community Service Award from Chase Media Group.

The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services and a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The community is comprised of an upper and a lower village complemented by the Clubhouse; Aquatics, Spa and Fitness Centers; tennis courts; walking paths; naturally landscaped grounds and a pond.

Residents at The Club at Briarcliff Manor will also enjoy a wide range of services including concierge; interior and exterior maintenance, utilities, multiple dining venues; weekly housekeeping and flat linen services; valet parking; regularly scheduled

transportation to shopping and medical appointments, and educational, social and cultural events.

Ground was broken earlier this year on the sales center and models units which are expected to be completed this fall. Occupancy for the residential units is scheduled for 2013.

*For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit [www.TheClubBCM.com](http://www.TheClubBCM.com)*

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