

Real Estate Journal

THE LARGEST WEEKLY COMMERCIAL/INVESTMENT NEWSPAPER IN THE WORLD

IDG celebrates grand opening of The Club at Briarcliff Manor; Part of \$350 million project done in partnership with NEBF; Architects include Perkins Eastman and Sullivan Architecture



Shown (from left) are: Laurence Gottlieb, Westchester County Office of Economic Development; Mayor Vescio; Kassie Barnes, National Electrical Benefit Fund; Matthew Phillips, IDG; Tom Herb, IDG; and Ossining Town Supervisor Catherine Borgia.

State, county and village officials joined with executives from Integrated Development Group (IDG) to celebrate the grand opening of the new Information and Design Center at The Club at Briarcliff Manor, the fee-for-service continuing care retirement community under development. The \$350 million community will feature 325 townhomes, villas and apartments.

"We are delighted to celebrate yet another significant high point in the development of what will be the finest senior living community of its kind in the northeast. This spectacular new Information and Design Center will serve as a showcase for the unmatched quality and exceptional design that we are offering at The Club at Briarcliff Manor. We applaud our interior design team for the extraordinary job they've done in creating these beautifully designed and decorated model residences," said Matthew Phillips, president and CEO of IDG, which is developing The Club at Briarcliff Manor in partnership with the National Electrical Benefit Fund (NEBF), a Washington, D.C.-based pension fund.

Located at 25 Scarborough Rd., the center features three designed model residences. The two-bedroom, 2,300 s/f Harrison townhome model was decorated by Bloomingdale's Interior Design Studio. W.L. Landau-Ethan Allen's design team decorated the two-bedroom, 2,200 s/f Hastings model townhome. The 1,100 s/f Jefferson apartment style residence was decorated by J.R. Cattington Interiors.

The Club at Briarcliff Manor is located on the former site of King's College and was once home to the Briarcliff Lodge. The property has 59 acres of mature grounds that were originally designed by Frederick Law Olmstead, the landscape architect of Central Park.

Perkins Eastman is the architect for the Upper Village apartment homes, and Sullivan Architecture is the architect for the townhomes and villas.

The 43,000 s/f Clubhouse will include restaurants and lounges, a concierge, library, multi-media business center with wireless Internet and surround sound theatre. Residents can relax and be pampered in The Club's very own Salon and Spa or work out in the Fitness Center and Aquatic Center with heated saltwater indoor pool and whirlpool. Amenities include weekly housekeeping, flat linen service, valet parking, a flexible meal plan, utilities, interior and exterior maintenance and scheduled transportation to area shopping, appointments and events. Should the need ever arise, the Supportive Living Center will offer assisted living, memory support and skilled nursing.

Entrance fees for residences, which are 90% refundable, will begin at \$599,900. Monthly fees for amenities and services are projected to begin at \$3,190. The Club is scheduled to open in 2013.

The Club at Briarcliff Manor recently launched a unique multi-faceted program to introduce its future residents - or Members -- to the lifestyle they will be enjoying at The Club at Briarcliff Manor long before they move into their new residences three years from now.

Called Ageless at The Club, the new program provides Members with an opportunity to begin participating immediately in a wide range of fitness, educational and cultural programming. Members receive a monthly calendar of activities such as yoga lessons, literature club discussions, computer classes, gardening and a walking club. Members will also enjoy an active schedule of events where they can meet fellow participants and develop friendships with their future neighbors. Activities include luncheons, summer barbecues, holiday parties, culinary events and wine tastings. The Club is partnering with local organizations and educational institutions such as Club Fit, the Jacob Burns Film Center and Westchester Community College as part of the program.

The Club at Briarcliff Manor is located a short 45-minute ride from Manhattan by Metro North Railroad. Nearby there is a wide array of entertainment, cultural and recreational venues including the Jacob Burns Film Center, Caramoor Center for Music and Rockefeller State Park Preserve.

In addition to The Club at Briarcliff, Integrated Development Group, in partnership with NEBF, is also developing 850 Lake Shore Dr., a \$150 million senior retirement community in Chicago's distinguished Streeterville neighborhood.

For more information about The Club at Briarcliff Manor, call (914) 923-4050 or visit the Information and Design Center at 25 Scarborough Rd., Briarcliff Manor. Or visit online at www.TheClubBCM.com